



## GlobalFit<sup>®</sup>

### Simplifying access to wellness

As a valued BlueCross BlueShield of Western New York member, you have special access to the GlobalFit discount gym and wellness program.

GlobalFit inspires you to make better choices — and rewards you when you do. With GlobalFit, you get discounts for gym memberships nationwide as well as health-related products and services to engage, reward, and inspire healthy lifestyles.

#### GlobalFit features include:

- Exclusive savings to more than 8,000 national, regional, and local gyms in over 60 major cities and surrounding areas: 24 Hour Fitness<sup>®</sup>, Curves<sup>®</sup>, LA Fitness<sup>®</sup>, Power Pilates<sup>®</sup>, the YMCA<sup>®</sup>, and others
- Flexible gym membership options and lowest-price guarantee, as well as travel privileges while away from home
- Discounts on Jenny Craig<sup>®</sup>, Nutrisystem<sup>®</sup>, and Zumba<sup>®</sup>
- The latest deals on spa services, theme parks and attractions, flights, hotels, car rentals, and much more

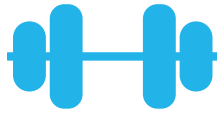


**BlueCross BlueShield  
of Western New York**

**GlobalFit<sup>®</sup>**

## Follow these three easy steps:

- 1** Log in at [bcbswny.com/myhealth](https://bcbswny.com/myhealth). If you don't have an account, click *Register now* at the bottom to create one. After logging in, click *get healthy* at the top, then select *MyHealth* from the drop-down menu. Click the GlobalFit *Join Now* button to get started.
- 2** Complete the GlobalFit activation form.
- 3** Use the top navigation bar to view products and services available to you.



For more information on GlobalFit, please call the customer service number on the back of your ID card.



A division of HealthNow New York Inc., an independent licensee of the BlueCross BlueShield Association. BlueCross, BlueShield, and the Cross and Shield symbols are registered trademarks of the BlueCross BlueShield Association.

12380\_WNY\_8\_17