

June 25, 2008
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To: All Primary Care Physicians and Audiologists
Contracts Affected: Ford National PPO and
Blue Preferred Plus PPO Contracts

Hearing Aid Benefit Change for Select Ford Contracts

Effective July 1, 2008, hourly retirees, surviving spouses and their eligible dependents in Ford Motor Company's National PPO Program and Blue Preferred PlusSM (Michigan) PPO plans will no longer have hearing aid coverage through BlueCross BlueShield of Western New York.

Hearing aid benefits will be provided by AudioNet America and administered by SVS Inc., for the following group numbers:

- 87960
- 87961
- 87971
- 87973

Claims for hearing aid services provided on or after July 1, 2008, to members of the above-mentioned groups under the AudioNet America program should be submitted to:

SVS Inc.
P.O. Box 464
Mount Clemens, MI 48046-0464

Note: Exceptions to this change include members in the hourly National Catastrophic PPO Plan (group numbers 87960 and 87971) and all hourly active members (group numbers 87950, 87951 and 87970), who will continue to have hearing aid coverage through BlueCross BlueShield.

For claim or benefit inquiries, call SVS toll-free at 1-877-500-7370 or visit their web site at www.svshearing.com.

If you have any questions regarding this bulletin, please contact the Auto and National Accounts Dedicated Customer Service department toll-free at 1-800-462-7237.